Jason Linett's

WINNING HYPNOTIC HOOKS

33 Social Media Starters to:

- ✓ Grab Attention
- ✓ Create Value
- ✓ Get Hypnosis Clients



Winning Hypnotic Hooks

33 Social Media Starters from Jason Linett

The hardest part of social media growth for many hypnotists is attracting the RIGHT audience. You need to speak to the people who are ready to change and will see the value in working specifically with YOU.

My best piece of advice? **Put these methods to use immediately.**

The longer you spend hiding from your potential audience of clients online is not just about money left on the table.

It's peoples' lives you're not yet impacting.

I share this sincerely… If there's ever the day where "I just don't feel like it" or I dream up really creative ways to distract myself by procrastinating on unimportant things RATHER than promoting my programs & services online, I use one simple phrase to reinvigorate myself:

"How Dare You Keep This to Yourself."

If you want help to:

- Continue to grow an audience that specifically wants YOU…
- Step into authority without feeling "salesy" in your promotion…
- Stop being invisible to the people you know you can help…
- Consistently activate SALES from free media online…

👉 **Join me for the upcoming Pre-Sold Publisher Blueprint Workshop.**

Get the hands-on support you need and feedback to truly grow.

Let's dive in…

WHAT IS A HOOK?

I'm going to make this easy for you. For our purposes, a HOOK is the first few words you say so that you grab the attention *(and KEEP the attention!)* of your audience.

Here are two simple formulas:

- Make a bold statement
- Ask a question that invites curiosity

In addition to that, you want to "Dog-Whistle" your specific audience as soon as you can in the first few words.

Statement Example:

- *Struggling to stop smoking? Here's one thing today that will make stopping VERY easy…*

Question Example:

- *Are you making your fear of public speaking worse every time you open your mouth to speak?*

MAKE THIS YOUR OWN!

Note that the following 33 hooks can easily be modified however it best will fit you, your business, and your audience.

My teaching style is to give you concrete specifics. Every example that follows can *(and should!)* be adjusted for your content.

And there's a surprise on the next page…

I promised you 33 social media starters…

I decided to give you 60 of them.

(Boom.)

- If you want to _____, this is the #1 thing you need to do today
- Everyone else is telling you to _____, I'm telling you to _____
- If you're struggling with _____
    - …then you need to hear this
    - …then I have some good news for you
    - …then I have some bad news for you
    - …then you need to immediately stop _____
- If you're focused on _____
    - …then I'm sorry, but that's a huge waste of time
    - …then you know how important it is to _____
- Here's a _____ secret you need to know
- I can't believe what just happened with one of my clients
- Do you really want to _____?
- Watch me _____
- The next 45 seconds could change your life
- Ready to _____?
- Here are the 7 ways to _____

- Seriously! _____ doesn't have to be so impossible!
- Want to see exactly how I _____?
- Do you want _____?
- If you haven't yet _____ today, then you need to watch this
- If your dream is to _____, then let me tell you why I stopped _____
- Don't you hate it when _____
- If I had to _____, here's the first thing I would do
- Did you know that _____?
- STOP!
- _____ is a game-changer!
- Are you tired of _____
- This is the biggest mistake I've ever made in my business
- This is why _____ usually doesn't work
- When I _____, I could have never predicted that _____
- Here's why _____ doesn't work anymore
- The biggest red flag when _____
- The best gift I ever received was
- Most _____ won't tell you this, because they _____
- When I met _____, the #1 thing that stuck with me was _____
- _____ just revealed something absolutely shocking!
- Here's my personal secret to _____

- If you want to _____ like _____, then _____
- If I could promise you that _____
- I'm shocked. I just discovered that _____
- You absolutely need to _____ if you want to _____
- This might be controversial, but _____
- Some of you might not be happy that I tell you this, but it needs to be said
- Give me just _____ minutes, and I'll _____
- This is a _____ secret that most people never discover
- Here's what I tell my clients to do every day so that _____ becomes effortless
- Nobody is talking about _____ when it comes to _____
- Sometimes even I forget to _____
- I need your help to _____
- Even I was shocked when I discovered that _____ was wrong
- Quick reminder! You need to _____
- These 3 sentences changed my life
- At first, I thought _____ was going to be difficult, and then I realized
- While everyone else is _____, you could be _____
- What would happen if you could _____?

- I was surprised when I learned that it's possible to _____ in just a few minutes a day
- Have you ever _____?
- I haven't _____ in years. Here's why.
- It took me at least ten years of _____ to realize _____
- The craziest thing happened to me when _____
- You absolutely must avoid _____ if you want to _____
- _____? Here's how.
- When people try to _____ on their own, they _____
- Isn't it unfortunate that ____?
- The best thing about _____

Final thoughts…

It's one thing to grab attention.

It's another to consistently translate that audience to sales…

Want help with that?

The **Pre-Sold Publisher Blueprint Workshop** starts soon.